



FOR RELEASE

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IT'S GOOD TO BE HOME AGAIN...WITH PARTYLITE

PartyLite Canada's Fall/Holiday 2011 catalogue presents new home fragrances and décor accents to help you celebrate the warmth and beauty of the seasons

[PartyLite Canada](#)'s new Fall/Holiday 2011 collections, which debut on August 22, capture some of the season's best trends and translate them into exciting and fun ways for Canadians to enjoy [fragrance](#), [light](#) and [décor accents](#) at home this season.

"PartyLite helps people create homes filled with holiday joy this season – places they'll crave coming home to every day and where family and friends will want to gather, relax and connect. Our collections have new twists your personal creativity to show. They'll enchant you," says Sharon Muncey, Vice President, Marketing.

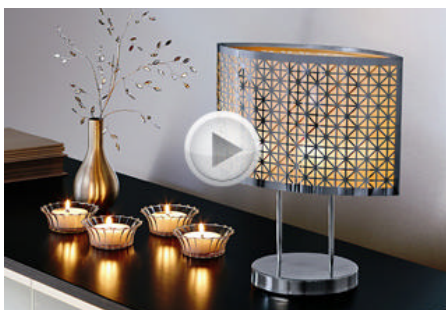
"This season, give any room in your home a new look with PartyLite. Chic and dazzling, warm and rustic, and a little something in between – celebrate your special moments with wonderful fragrance on-trend décor," says Alana Gormley, Marketing Manager, Merchandising and Promotions.

View the FALL/HOLIDAY 2011 COLLECTION slideshow



WHAT'S NEW THIS SEASON?

Bring on the shimmer & shine with ENCHANTED COLLECTION



For the modernista who loves to liven things up with a touch of glam, this collection does the trick. All four pieces pair silver-tone metal and exquisite photo-etched designs backed by light-diffusing mesh with dazzling results. Up a room's wow factor by mixing pieces with other metal accents like gold and brass.

Enchanted **Silver Votive Lamp**, \$115 (shown); Enchanted **Woodland Votive Hurricane**, \$45; Enchanted **Winter Snow Votive Holder**, \$35; Enchanted **Gingerbread Village Votive Holder**, \$50; PartyLite Gifts Canada, [partyLite.ca](#).

Add an artisanal touch with AMARETTO SWIRL COLLECTION

The textural beauty of crushed artisan glass is showcased in an ornate swirl pattern set on a rich chocolate brown background (candlelight glimmers silver and gold). Used together or individually, each of the five pieces makes a dramatic statement. Finished with mosaic trim and aged-brown metal accents, the collection exudes an elegance that works for every day or special occasions, and in a traditional or contemporary setting.

Amaretto Swirl **Tealight Holders**, \$35 each (shown); Amaretto Swirl **3-Wick Holder**, \$155 (shown); Amaretto Swirl **Centerpiece**, \$45 (shown); Amaretto Swirl **Hurricane**, \$95 each; Amaretto Swirl **Wall Sconces**, \$125 per pair; PartyLite Gifts Canada, partylite.ca.



Customize with CLEARLY CREATIVE COLLECTION



Show off your decorating flair with these shapely hand-blown clear glass holders that include sconces and hurricanes. The ultimate in versatility, the collection allows you to design your own looks for any occasion, theme or décor. Get creative with colour, shapes, single or multiple items, and more.

Clearly Creative **Votive Trio**, \$115 per set of 3 (shown); Clearly Creative **Pillar Hurricane**, \$80 each; Clearly Creative **Sconces**, \$125 per pair; Clearly Creative **Tealight Holder**, \$25; PartyLite Gifts Canada, partylite.ca.

Get back to nature with WOODLAND RETREAT™ COLLECTION

Tapping into the popular faux-bois decorating trend, this collection celebrates nature's forms and textures in a fresh neutral palette that easily updates any room. Choose from glazed ceramics, hand-rubbed metallic-finish pillars, and more. Versatile food-safe accessories are also perfect for entertaining. While not part of the collection, the Sculpted Leaf Pillar Garden Tray, which features soft muted brown and gray tones, certainly fits in with these other nature-inspired pieces.

Woodland Retreat™ **Tealight/Taper Trio**, \$35 per set of 3 (shown); Woodland Retreat™ **Pillar Holder**, \$15 (shown); Amber Wood & Vanilla™ **Wood Sculpted Pillar** in Silvertone (3" x 3"), \$16, in Champagne (3" x 5"), \$20, in Goldtone (3" x 7"), \$25 (shown); Woodland Retreat™ **Pillar Garden Tray**, \$30; Woodland Retreat™ **Owl Tealight Holder**, \$20; **Sculpted Leaf Pillar Garden Tray**, \$85; PartyLite Gifts Canada, partylite.ca.



Experience NATURE'S LIGHT BY PARTYLITE®



These new wooden-wick jar candles mimic the crackle of a wood-burning fire as they burn. The delightful effect is enhanced by a textured faux-bois glass jar and three nature-inspired herbal & woody fragrances – **White Oak & Sandalwood™** (aromatic woody notes dusted with vanilla and sandalwood), **Amber Wood & Vanilla™** (a musky blend of rich amber and warm vanilla with sandalwood, patchouli and cedarwood), and **Silver Birch & Fig™** (a combination of ripe notes layered with hints of fir balsam, bergamot and musk). Burn time: 45-65 hours.

Nature's Light by PartyLite in White Oak & Sandalwood™ (shown), Amber Wood & Vanilla™, and Silver Birch & Fig™ fragrances, \$26 each, PartyLite Gifts Canada, partykite.ca.

Introducing the new CANADA CARES JAR CANDLE

As part of its new Community Matters campaign to support Canadian communities, PartyLite Canada introduces an exclusive jar candle in the popular Iced Snowberries™ fragrance. One dollar from the sale of each jar goes directly to [Children's Miracle Network®](http://Children'sMiracleNetwork.org) and the [Canadian Luge Association](http://CanadianLugeAssociation.ca).

Canada Cares Jar Candle, \$26, PartyLite Gifts Canada, partykite.ca.



About PartyLite Gifts Canada

A leading home fragrance and décor accents company based in Canada for the past 19 years, PartyLite works with the top fragrance houses from around the world to develop its quality fragrances. Many of the fragrances contain up to 100 different ingredients in order to create rich complex scents. PartyLite produces affordable quality home fragrance and decor accessories that reflect current trends and styles, as well as creating classics. PartyLite products are sold in 18 countries [worldwide](#) through more than 68,000 [independent consultants](#).

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